CEMS and Its Role in the SSE Program Offerings

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CEMS Academic Director

CEMS - The Global Alliance in Management Education

CEMS MIM: Top-three ranked Master’s in Management in the world
CEMS Key Facts

- Founded 24 years ago
- 28 Schools across 4 continents
- 70+ Corporate partners and 4 Social partners
- About 1000 MIM students per year
- 75+ nationalities
- 7,000+ alumni, 50% live abroad
- CEMS MIM ranked # 3 in the world by the Financial Times
We are...
...the exclusive global cooperation platform between top business schools and multinational companies

We aim at....
...educating future generations of international business leaders and “global citizens”

We deliver...
...the CEMS Master’s in International Management (the “CEMS MIM”), the most international and culturally diverse M.Sc. in the market place
The CEMS Academic Members (2012)

- Richard Ivey School of Business
- St. Petersburg State University
- Koç University, Istanbul
- Tsinghua University, Beijing
- Keio University, Tokyo
- Hong Kong University of Science and Technology
- National University of Singapore
- University of Sydney
- Fundação Getulio Vargas-EAESP
- 18 European schools
CEMS Corporate Partners

A.T. Kearney
ABB
Arçelik
Arla Foods
AstraZeneca PLC
Barilla
Beiersdorf
BNP Paribas Fortis
BP
Capitaland
Catalent
CIB Bank
Crédit Agricole S.A.
Credit Suisse
Daymon Worldwide
Deloitte ToucheTohmatsu
Deutsche Bank
EADS
EDP
EF Education First
ENI International
Fidelity Investment Managers
GDF SUEZ
Google
Henkel AG & Co. KGaA
HSBC
Indesit Company s.p.a.
ING Group
Itaú Unibanco
Kikkoman Corporation
KONE
Kowa Company Ltd.
Lawson, Inc.
L’Oréal
LVMH
Maersk
Mastercard
McKinsey & Company
Millennium bcp
MOL Group
Nestlé
Nokia Corporation
Nomura Securities Co. Ltd.
Novo Nordisk
Oesterreiche Nationalbank
OMV Aktiengesellschaft
PricewaterhouseCoopers
Procter & Gamble
QBE
Reckitt Benckiser
SABMiller plc
Santander
Sberbank
Schindler Corporation
Schneider Electric
Scotiabank
Shell
Siemens Mgmt Consulting
Sistema
Société-Générale
Statkraft AS
Statoil
Swiss Re
Telekom Polska
Thomson Reuters
UBS
Unibail-Rodamco
UniCredit Group
Vestas Wind Systems A/S
Vodafone
Whirlpool
Wolseley Group
Zurich Financial Services
CEMS Master in International Management

- One-year Master Program (double-degree)
- Enrollment in MSc program at CEMS school required
- Educates future international business leaders and “global citizens”
- The single supra-national Master’s degree

One semester at a partner school

- Cross-cultural management
- Strategy
- Skills seminars
- Language training
- Business Project with corporate partners
- International internship
## CEMS MIM Program/Course Structure

<table>
<thead>
<tr>
<th>CEMS MIM YEAR</th>
<th>AUG-JAN TERM 1 SCHOOL 1</th>
<th>FEB-JUL TERM 2 SCHOOL 2</th>
<th>INTERNATIONAL INTERNSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLOCK SEMINAR</td>
<td>3 ECTS</td>
<td>15 ECTS</td>
<td>MINIMUM 10 WEEKS</td>
</tr>
<tr>
<td></td>
<td>Strategy Course and other CEMS courses</td>
<td>Cross-Cultural Management and other CEMS courses</td>
<td>Business project</td>
</tr>
<tr>
<td></td>
<td>SKILL SEMINARS 1 ECTS</td>
<td>SKILL SEMINARS 1 ECTS</td>
<td></td>
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**ONGOING LANGUAGE TESTING**
Companies at the Core of the MIM

- Block Seminars
- Selection of MIM Students
- Scholarships for Global Students
- Internships
- Skills Seminars
- CEMS Corporate Partner
- Business Projects
- Advanced Courses
### CEMS: A Ranking Success Story

<table>
<thead>
<tr>
<th>CEMS School</th>
<th>CEMS School</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Universitàt St Gallen</td>
<td>11. Mannheim Business School</td>
</tr>
<tr>
<td>2. Cems</td>
<td>12. Esade Business School</td>
</tr>
<tr>
<td>3. ESCP Europe</td>
<td>13. Imperial College Business School</td>
</tr>
<tr>
<td>4. HEC Paris</td>
<td>14. London School of Economics</td>
</tr>
<tr>
<td>5. EM Lyon Business School</td>
<td>15. Edhec Business School</td>
</tr>
<tr>
<td>6. WHU Beisheim</td>
<td>16. City University: Cass</td>
</tr>
<tr>
<td>8. Essec Business School</td>
<td>18. WU (Vienna University of Economics and Business)</td>
</tr>
<tr>
<td>9. Grenoble Graduate School of Business</td>
<td>... ...</td>
</tr>
<tr>
<td>10. Rotterdam School of Management,</td>
<td>26. Università Bocconi</td>
</tr>
</tbody>
</table>

*Statistics taken from 2011 ranking*
The Growing Appeal of the CEMS MIM

Evolution of cohort and graduating class 2007-11

- Students
- Graduates
CEMSies are a Special Breed!

Rehan Chaudry (SE)
BSc SSE
MSc SSE
CEMS MIM, U. Sydney

Sven Ahrens (DE)
BSc WHU, Koblenz
MSc SSE
CEMS MIM, ESADE

Vanessa Meyer (CA)
BSc Concordia U., Quebec
MSc SSE
CEMS MIM, FGV

Kristin Samuelsson (SE)
BSc SSE
MSc SSE
CEMS MIM, FGV

Shu Mei (HK)
High school in CA
BSc Lauder/WU Wien
MSc WU Wien
CEMS MIM, SSE

Sarah Martin (NO)
BSc NHH, Bergen
MSc HEC, Paris
CEMS MIM, SSE

Felix Haufe (DK)
BSc CBS
MSc CBS, Copenhagen
CEMS MIM, SSE
CEMS MIM in the SSE MSc Curriculum

**Now**
- CEMS MIM
- SSE MSc Yr 2
  - Thesis
  - Electives
- SSE MSc Yr 1
  - Core Courses

**2013**
- CEMS MIM
- SSE MSc Yr 2
  - Thesis
  - Electives
- Intern. Business (CEMS)
- SSE MSc Yr 1
  - Core Courses
Excellent student placement

- 96% employed in less than 3 months
- 41% work outside of their home country
- 33% now work for a CEMS Corporate Partner
- 80% work for a multinational company

Sectors:
- 22% in Management/Consulting
- 14% in Consumer Goods
- 11% in Banking
- 9% in the Energy Industry
- 5% in Government/Public Service
- 4% in Telecommunications

Avg. annual starting salary: € 41,972 euros. 22% earn € 60,000+
Recruitment is aided and supported by:

On-line CV database

Office support on job-posting

Career Forum

Tailored recruiting events