

#### What's next in global and regional cooperation? Global Careers Month and beyond.

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### A critical global juncture

- Poverty persists alongside non-decent work
- High labour market insecurity
- Climate change threatens economic security
- High levels of socioeconomic inequality
- Gender-related labour market imbalances
- Compouding crises geo-strategic, health, investment





#### A critical global juncture

Poverty persists alongside non-decent work

## Crisis also brings opportunity: Renewal of Social Contract

Compouding crises – geo-strategic, health, investment





### Career guidance and social justice

- Guidance effective as part of comprehensive strategies
- Identifying and acting on opportunities during twin transition
- Green attitudes and skills
- Raising opportunities of vulnerable into decent employment
- Advocacy for the ones who need it
- Self-esteem, personal dignity and a sense of agency
- Important to combine with enabling measures







European Centre for the Developmer of Vocational Training







**European Training Foundation** 



- > Lifelong, well coordinated, rights based, quality assured
- Smart use of technology
- > Addressing specific needs of groups and individuals
- Concerned with the most vulnerable
- Embedded in contexts, in cooperation with
  - stakeholders

Inter-agency group for career guidance







> Convergence around central role of guidance







#### First Global Careers Month

- > Manifest will to shine a light on regional contexts
- > Awareness raising and regional dialogue
- Shared challenges, local specificities
- Showcase solutions
- Disseminate research
- Multiple global and regional partners

IAEVG, ICCDPP, ARACD, CCDF, CICA, CareerLab, CAT Int., EACDA, Euroguidance, SACDA, NYPI, UACGEA





#### FEEDBACK FROM ORGANISERS

**Enormous success with circa 50 events** 

All Regions had at least one major regional event

**Opportunity for professional identity building** 

Networking opportunities and creating cooperation

**Generating policy visibility** 

**Stimulating Regional dynamics** 



# **Discussions and key conclusions**





#### State-of-the art

- Institutionalisation, regulation (EU, US)
- Standards, training for practitioners, CPD (EU, NAC)
- Progress in digital technologies (all, HIC)
- Increased policy attention (LAC)
- More Regional cooperation with support of associations (SADCA)





#### Innovations and showcased practices

- New concepts arising: adaptability, life-design, readiness, social jus^tice, cultural
  - sensitivity, gender equality, digital literacy (LAC)
- More occupational and practice standards (SA, MENA, NAC)
- Growing role of professional bodies in dissemination of practices and frameworks (SA, MENA)
- Generalised growth of career education
- Increase in digital delivery need to combine with "high touch" (SA)
- Growth in advocacy role with vulnerable, more cultural approach (NAC, OC, LAC, SA)





## Key Challenges (1)

- Limited understanding of practices in other countries and Regions (EU)
- Career guidance is still a fragmented field
- Low policy profile greatly due to a low understanding of benefits
- Interculturality, gender and disability still not sufficiently taken into account (LAC)
- Cultural minorities frequently have no access





## Key Challenges (2)

- Access to career guidance remains very patchy in LMIC
- Infrastructure and bandwidth are insufficient and digital literacy weak
- Socioeconomic uncertainty remains high in LMIC with high youth impact (SEA)
- Support to educational transitions remains weak in many countries
- Capacitation of practitioners remains a big challenge (MENA)
- No occupational standards, recognition mechanisms, credentials and specialisation tracks (SA, MENA, CEE)





### Main Priorities – Raise the flag!

- Raise awareness about the value of career guidance
- Reinforce identity and community-building
- Intensify research, as well as transparent, independent monitoring and evaluation





## Main Priorities – Lifelong and contextualised

- Prioritise lifelong career guidance approaches
- Embed career guidance in key services such as recognition of prior learning
- Career development paradigm should shift to more contextualised approaches
- Mind the needs of the most vulnerable





#### Main Priorities – Capacitate services and professionals

- Professionalise, invest in initial/continuing training and CPD
- Capacitation and registration of interested teachers
- Stable funding of services and working conditions of all practitioners





## Main Priorities – Invest in digital, mindfully

- Digital capacitation of practitioners and services
- Digital with human balance
- Digital divide is addressed



Digitalisation is socially just, equitable, environmentally sensitive, and culture-resonant





#### Future of cooperation

- GCM is here to stay!
- Foreseen periodicy every three years
- Amplify showcase dimension
- Generate strong thematic focus
- Increase spaces for exchange



#### Widen cooperation with Global and Regional partners – creating a knowledge hub



# Thank you for your attention!